



The Now in Journalism

Fine Art of Multimedia Storytelling

Oct. 23, 2008

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A Starting Thought...

“The number of print reporters making a major impact in other mediums has never been higher.”

**Leonard Shapiro
Washington Post
Nov. 20, 2007**

The Now in Journalism

- What's going on out in the field?
- What are the new tools and opportunities?
- What's coming next?



ANWR, Sept. 2003

What Is Multimedia?

- Photos
- Text
- Video
- Audio
- Databasing
- Animation
- Community

In the Field...

- Mobility, mobility, mobility
- Big difference between working solo and as part of a team
- The mindset you develop as a mobile journalist encourages you to push beyond your traditional competitors



Goz Beida, Chad, Nov. 2006

The Tools...

- Video Camera
- Tripod
- Microphones
- Tripod
- Headphones
- Computer
- Still Camera
- Communications



The Opportunities...

- Better play and promotion
- Wider audience
- Television comes a'callin'
(watch out when that happens)
- Material for appearances
- Watch the Nerds get excited

What's Next...

- More work, but better workflows
- Smaller and less expensive kit
- Slicker and shabbier presentations
- Better use of blogs and embedding
- Slow journalism movement



Thanks for Listening...

enjoy your break.

Next up...
Storytelling With
A Digital Focus