



# Storytelling With A Digital Focus

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The Fine Art of Multimedia Storytelling  
Oct. 23, 2008  
Naka Nathaniel

# A Starting Thought...

***“Why? I came into this game for the action, the excitement. Go anywhere, travel light, get in, get out, wherever there’s trouble, a man alone.”***

**Robert DeNiro, *Brazil***

# Storytelling

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- How do you decide what to do?
- Which formats work?
- Which formats don't work?
- How do you accomplish it?

# How Do You Decide?

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- Concentrate on what's exclusive and unique
- Anticipate your material
- Be very aware of your audience
- Know the scope of your story
- You don't have to wring everything last drop out of your material
- Construct a complete package



# Formats

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- Build from the smallest to the biggest
- Keep your audience up-to-date with what you're doing
- Shove it out the door

# What Doesn't Work

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- Poor audio quality
- Shaky camerawork
- Forgetting your audience
- Under budgeting time
- Trying to do everything yourself

# Srey Mom's Story

**FREEING SEX SLAVES** SREY MOM: A YEAR LATER *The New York Times*

A YEAR AGO SREY NETH **SREY MOM** BROTHELS SOLUTIONS RESOURCES



INTRODUCTION  
**SREY MOM THEN**  
SREY MOM NOW

PLAY PAUSE REW

1:43

Srey Mom had been working as a prostitute for four years. (Photo: Naka Nathaniel/NYTimes.com)

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# Suad's Story

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# Suad's Story

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One of the most inspiring people here is Suad Ahmed, a 25-year-old mother of two from Darfur. She lives here in the Goz Amir refugee camp, and last month she was collecting firewood with her beloved little sister, Halima, when a band of janjaweed ambushed them.

The janjaweed regularly attack women and girls — part of a Sudanese policy of rape to terrorize and drive away black African tribes — and Ms. Suad knew how brutal the attacks are. A 12-year-old neighbor girl had been kidnapped by the janjaweed and gang-raped for a week; the girl's legs were pulled so far apart that she is now crippled.

But Ms. Suad's thoughts were only for her sister, who is just 10. "You are a virgin, and you must escape," she told her. "Run! I'll let myself be captured, but you must run and escape."

The local culture is such that if the little girl were raped, she might never be able to marry. So Ms. Suad made herself a decoy and allowed herself to be caught, while her sister escaped back to the camp.

Ms. Suad plays down her heroism, saying that even if she had tried to escape, she might have been caught anyway, for she was five months pregnant. Or, she says, maybe she and her sister both would have been captured.

# Thanks for Listening...

enjoy your lunch.

Next up...

Die eierlegende  
Wollmilchsau