



Die eierlegende Wollmilchsau

The Fine Art of Multimedia Storytelling

Oct. 23, 2008

Naka Nathaniel

A Starting Thought...

CAREER COUCH

That Yawn After Lunch Is Perfectly Normal

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Q. *Every day after lunch, you find yourself overcome by drowsiness, and you can't get any work done because you just want to crawl under your desk and go to sleep. Why does this happen?*



Dave Klug

Podcast

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A. This universal phenomenon, known as the “post-lunch dip,” represents a collision of biology and economics.

It is entirely natural for humans to want to go to sleep about seven hours after they have awakened. But as the internal rhythms of the body call out for rest, the efficiency of the modern workplace demands continued exertion.

Q. *What is happening in the body that it craves rest after lunch?*

A. First, the 24-hour cycle of the body, or its circadian rhythm, is naturally in a resting phase at this time. In the afternoon, it happens to converge with another physiological cycle — known as homeostatic — that measures the amount of time spent awake and that is also pushing for a rest.

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Suchen

normalerweise nie mehr als zwei Taschen mit Equipment dabei.
(Foto: privat)

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What We'll Look At

- What's the specific gear?
- What are the setups?
- How do you conduct the solo interview?
- How do you handle the gear?
- What's the process for putting it all together?

My recommendations...

Canon HV30



Canon HV20



My recommendations...



Manfrotto tripod



Wireless
microphones

My recommendations...

LaCie External
Hard Drive



Shotgun
Microphone

Other items



Flip Video Camera



FlashMic

The Setups

- Storyboarding
- Shotlists
- Scripting
- Framing
- Tracking

Handling the Gear

- Drop the dagger
- Use eye contact
- Active listening
- Get quick
- Don't bite it

Getting It Together

- Why things are the way they are
- Voiceover
- Audio editing
- Video editing
- Moving it out the door

Mind Games

- Three elements: VO, nats, video
- Only one can be dominant
- Edit to your script; see it, say it
- Ten second shots
- Nats for transitions

Look Over Here

- Distractions are audience losers
- Control the environment; be rude
- Use distractions to your favor

Thanks for Listening...

enjoy your break.

Next up...
Scenarios