

Scenarios

Fine Art of Multimedia Storytelling Oct. 23, 2008 Naka Nathaniel

A Starting Thought...

"If your pictures aren't good enough, you're not close enough."

James Natchwey

Solo Interviews

- Initially, keep the camera in the bag
- The notebook is the start of script
- Get them out from behind their desk
- Best four answers, not questions
- Take no more than 10 minutes
- They're looking at you, not the camera

Most importantly...



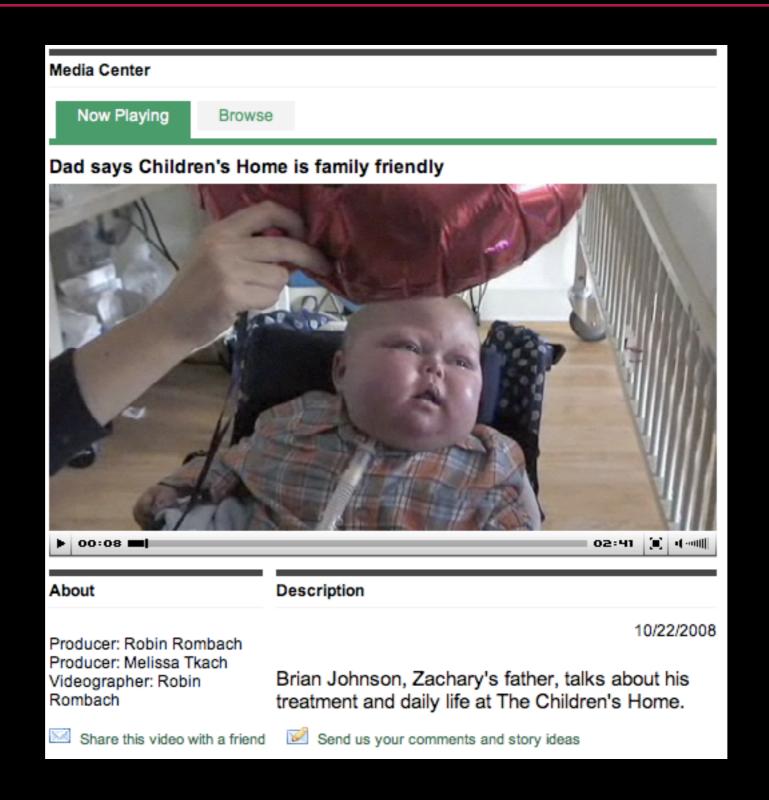
Framing

- Maintain lookspace
- Get in tight -- chop off bodyparts
- Stay above your subject
- Use your light
- Find focus and lock it in
- Keep background neutral
- Minimize distractions or at least explain them



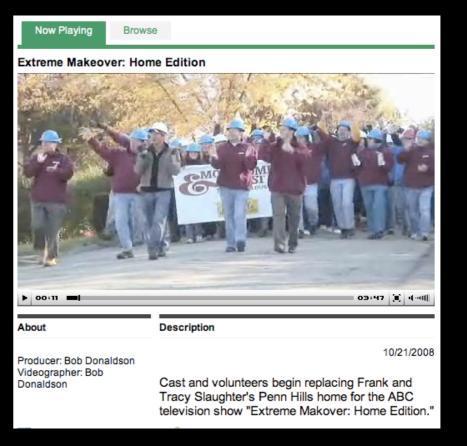
WSJ.com

Your Work: Robin Rombach

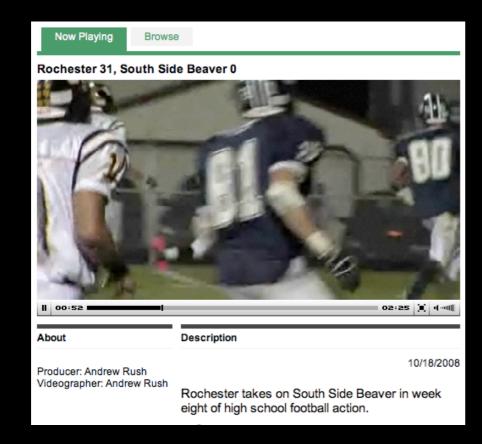


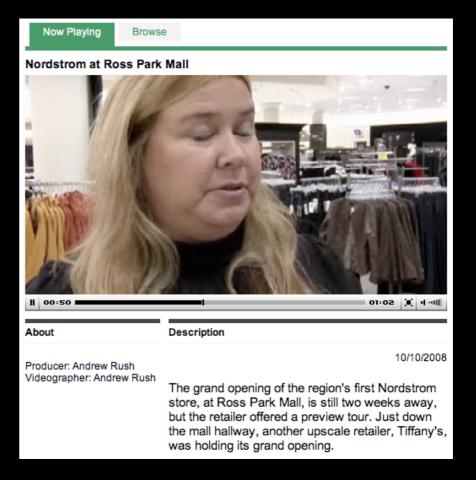
Your Work: Bob Donaldson





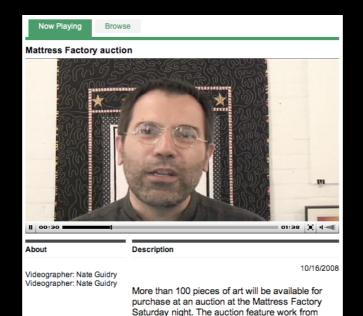
Your Work: Andrew Rush





Your Work: Nate Guidry





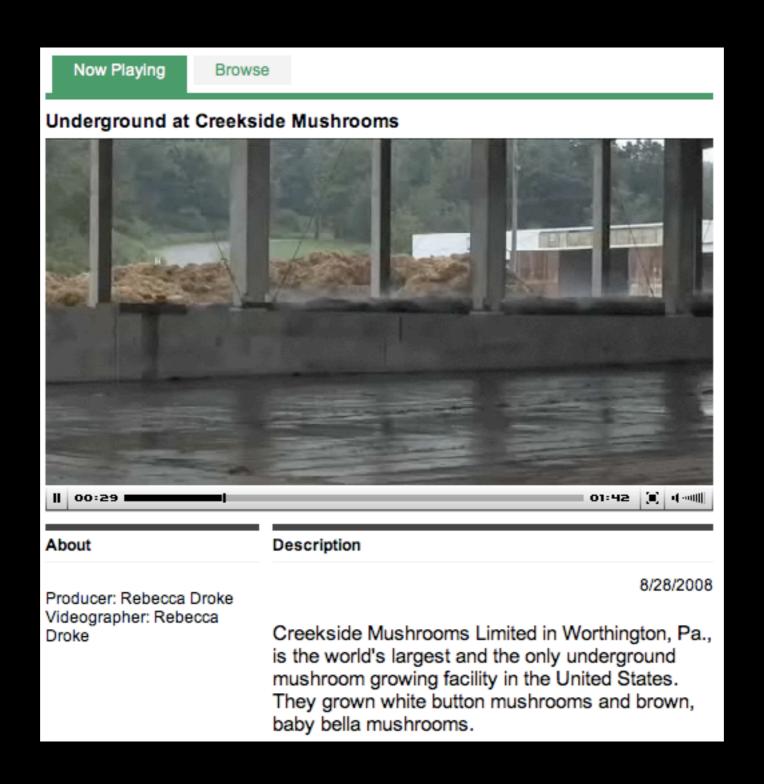
local, regional, national and international artists.



Producer: Nate Guidry Videographer: Nate Guidry

Slowly but surely the Pittsburgh Casino is rounding into form. With 85 to 90 percent of the structural steel in place and most of the parking garage completed, officials are optimistic they can get the work done in time for its proposed opening next August

Your Work: Rebecca Droke



Your Work: Marc Felman

Observer-Reporter. com

Benjamin Sota: Depression era Circus and Vaudeville

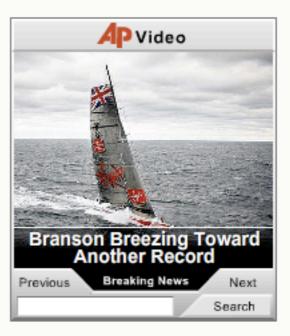


Benjamin Sota, director of the Zany Umbrella Circus, gives a presentation on the Circus and Vaudeville and how it affected people during the depression, including juggling and other performances.

Video won't play? Click here!

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Your Work: Bernard Dagenais

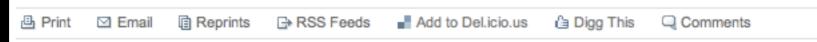
Friday, October 10, 2008

Notebook

Making cents out of school lessons

First in a series on financial education.

Philadelphia Business Journal - by Bernard Dagenais



The good news is there are plenty of free financial education programs available to help schools teach students how to manage their money.

The bad news, particularly in light of the personal financial mismanagement that helped bring on the current financial crisis, is most schools don't use them.

A 2007 survey by Pennsylvania's Office of Financial Education found that only 20 out of 579 schools surveyed require that students take a personal finance course. Nearly 15 percent of schools don't even have such courses. At those schools that offer elective finance classes, less than half of students opt to take them.

It's little wonder then that young people often find themselves getting in over their heads when it comes to personal finance. Those credit card offers look mighty tempting. It takes perspective to realize how much a poor credit rating can affect your life, making it harder to rent a house and more expensive to buy a car — possibly even putting home ownership out of reach.

Parents in Philadelphia often recall receiving basic education from programs such as PSFS Savings Day.

Questions?

Thanks for Listening...

It was a pleasure to be with you. naka.nathaniel@gmail.com