

# Getting Camera Ready

Specialized Journalism Nov. 25, 2008 Naka Nathaniel

## A Starting Thought...

I 💙 the Internet.

#### Pitches

- SPIDER/Sara
- SPIRIT/Hahn
- RED/Tim
- HAND/Wafa
- JOSE/Daniela

### Wendy Carrillo

#### Latinas for Obama

It is a well defined project highlighting the highly politically active Latino women, who saw Barack Obama climb to success through their grassroots efforts. It narrates their stories, past, present and where see themselves in the future.

### Tim Lynch

#### Red State

I like the fact that his package is very interactive (i.e. the game people can play to fix the budget and the videograms that people can make) and it's an interesting way to explain the budget crisis which is very important, but hard to make sexy. He made it sexy.

### Sara Harris

#### Spider

Even though the package idea didn't seem quite developed to me, I liked the idea (maybe I've been suckered by the voice of Minerva). How humans impact the environment is often portrayed in terms of the ocean, greenhouse gases, etc. but the effects can also be seen in our own backyards but we seldom think about it. That's the most appealing part of the story.

#### Laura Simurda

#### Syrup

This story is very timely and attractive to a large readership -- Everybody eats, and (should) care about what they put in their bodies. The multi-media hooks Laura suggested bridge relatively basic scientific principles with easy to understand graphics, and a game component. I would read this story and spend time on the site.

### Jennifer Hahn

#### Spirit

This story asks one question that is broad enough to sustain in-depth and complex individual answers that are very telling of where an individual sees him/herself in society. The videos could very nicely be compiled into a mosaic more valuable than its parts that illuminates similarities and differences among people who fall into the spiritual but not religious category. An online video submissions process would turn Jenny's project into a gathering tool for further journalism.

### My Kit

Canon HV30



Manfrotto tripod



Wireless microphones



Shotgun
Microphone

Microphone

## Wendy Carrillo

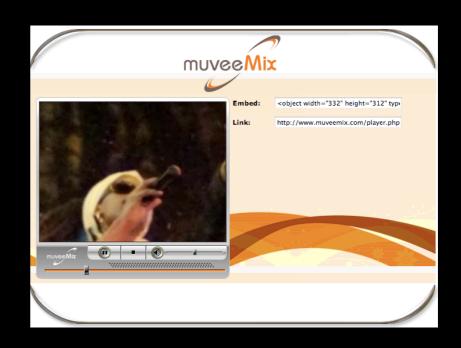


### Upon entering the room...

- Look for the light sources
- Find a neutral background
- Setup the chairs and tripod
- Frame shot
- Test audio equipment
- Roll tape

## Nicky Loomis







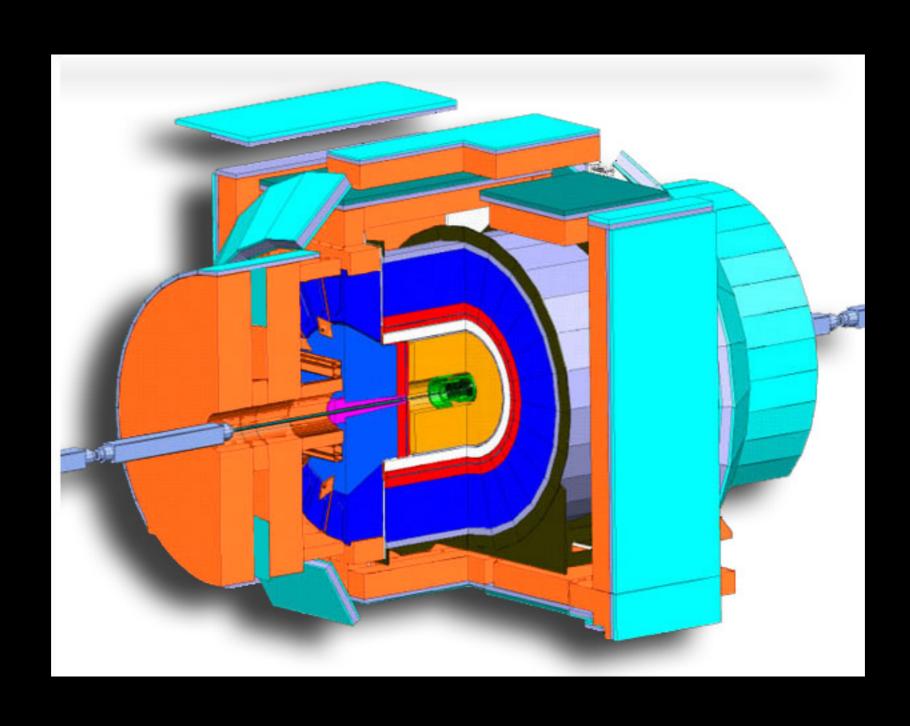
### Amber Mobley



### Claudia Melendez



## Jenny Lauren Lee



#### Thanks for Listening...

Have a happy Thanksgiving and best of luck with the end of the semester.

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